KENNETH KING FOUNDATION | Theory of Change

Approach

- Promoting supportive services to help address barriers to self-sufficiency
- Cultivating nonprofit and private sector alliances
- Training and skill building
- Building pathways to entrepreneurship

Milestone

- Increasing employment options
- Increasing case management options
- Increasing partnerships to build employment networks
- Increasing employability skills
- Generating and supporting small business

Outcome

- Increased employee awareness
- Increased job placement in quality jobs
- Increased job retention
- Increased earnings
- Increased savings, wealth generation and self-sufficiency
- Increased business ideation
- Increased business growth

Impact

Entrepreneurship and Job Creation

Coloradan communities experience an increase in entrepreneurial activity, which leads to the net job creation and an improvement in overall job quality.

Reducing Barriers to Employment

Coloradans, particularly those belonging to historically marginalized communities, attain housing stability and increase workforce knowledge to access high quality employment opportunities.